**S&PAA Privacy Policy & Disclosure Statement**

**April 2024**

**Privacy Policy**

The following sets the Privacy Policy of Schizophrenia and Related Disorders Alliance of America DBA Schizophrenia & Psychosis Action Alliance (S&PAA, Company, we, our). The privacy of your personal information is important to us. We respect your privacy and are committed to protecting it through our compliance with this Privacy Policy.

This Privacy Policy describes what information we may collect about you; how we use your information; how we protect it; and what choices you have on how that information is used. At S&PAA, we want you to feel as comfortable as possible visiting our web site and using our services.

As our Privacy Policy changes in significant ways, we will make every effort to notify you. Minor changes to the policy may occur that will not affect our use of individually identifiable or personal data. We reserve the right to update this policy as new features and functionalities are added. We reserve the right to do so without prior notice and by posting the revised version. In modifications require your awareness, we will provide notice at the top of the Privacy Policy for at least 30 days after the new effective date.

**Introduction**

This policy describes the types of information we may collect from you or that you may provide when you visit sczaction.org and any applicable subdomains thereof, and through any applications, mobile applications, functionalities, content, materials, or other online services provided by S&PAA (our “website”) and our practices for collecting, using, maintaining, protecting and disclosing that information.

Specifically, this policy applies to information we collect:

* On this website.
* In e-mail, text and other electronic messages between you and this website.
* Through mobile and desktop applications you download from this website, which provide dedicated non-browser-based interaction between you and this website.
* When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by S&PAA offline or through any other means, including on any other website operated by S&PAA or any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our website. By accessing or using this website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

**Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our website, including information:

* By which you may be personally identified, such as name, postal address, e-mail address, telephone number or ANY OTHER INFORMATION THE WEBSITE COLLECTS THAT IS DEFINED AS PERSONAL OR PERSONALLY IDENTIFIABLE INFORMATION UNDER AN APPLICABLE LAW (“personal information”);
* That is about you but individually does not identify you; and/or
* About your internet connection, the equipment you use to access our website and usage details.

We collect this information:

* Directly from you when you provide it to us.
* Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons and other tracking technologies.
* From third parties, for example, our business partners.

The information we collect on or through our website may include:

* Information that you provide by filling in forms on our website. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our website.
* Records and copies of your correspondence (including e-mail addresses), if you contact us.
* Your responses to surveys that we might ask you to complete for research purposes.
* Details of transactions you carry out through our website and of the fulfillment of your donations or orders. You may be required to provide financial information before making a donation or placing an order through our website.
* Your search queries on the website.

You also may provide information to be published or displayed (hereinafter, “posted”) on public areas of the website, or transmitted to other users of the website or third parties (collectively, “User Contributions”). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

**Information We Collect Through Automatic Data Collection Technologies**

As you navigate through and interact with our website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including:

* Details of your visits to our website, including traffic data, location data, logs and other communication data and the resources that you access and use on the website.
* Information about your computer and internet connection, including your IP address, operating system and browser type.
* We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

The information we collect automatically is statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our website and to deliver a better and more personalized service, including by enabling us to:

* Estimate our audience size and usage patterns.
* Store information about your preferences, allowing us to customize our website according to your individual interests.
* Speed up your searches.
* Recognize you when you return to our website.

The technologies we use for this automatic data collection may include:

Cookies: A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our website.

Flash Cookies: Certain features of our website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from and on our website. Flash cookies are not managed by the same browser settings as are used for browser cookies.

Web Beacons: Pages of our website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs. pixel tags and single-pixel gifs) that permit S&PAA to count users who have visited those pages or opened an e-mail and for other related website statistics.

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

**How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

* To present our website and its contents to you.
* To provide you with information, products or services that you request from us.
* To fulfill any other purpose for which you provide it.
* To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
* To notify you about changes to our website or any products or services we offer or provide though it.
* To allow you to participate in interactive features on our website.
* In any other way we may describe when you provide the information.
* For any other purpose with your consent.

We may also use your information to contact you about our own and third-parties’ goods and services that may be of interest to you. If you do not want us to use your information in this way, please check the relevant box located on the form on which we collect your data.

We may use the information we have collected from you to enable us to display advertisements to our advertisers’ target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

**Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

* To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
* To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Company’s assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by the Company about our website users is among the assets transferred.
* To third parties to market their products or services to you if you have not opted out of these disclosures. We contractually require these third parties to keep personal information confidential and use it only for the purposes for which we disclose it to them.
* To fulfill the purpose for which you provide it.
* For any other purpose disclosed by us when you provide the information.

We may also disclose your personal information:

* To comply with any court order, law or legal process, including to respond to any government or regulatory request.
* To enforce or apply our website Terms of Use, our Services Terms of Use, and other agreements, including for billing and collection purposes.

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

**Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

Tracking Technologies and Advertising: You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

Disclosure of Your Information for Third-Party Advertising: If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by communicating your desire via our Contact Us page.

Promotional Offers from the Company: If you do not wish to have your contact information used by the S&PAA to promote our own or third parties’ products or services, you can opt-out by communicating via our Contact Us page. If we have sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. This opt out does not apply to information provided to S&PAA as a result of a product purchase or other transaction.

Targeted Advertising: If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers’ target-audience preferences, you can opt-out by communicating via our Contact Us page.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.

**Accessing and Correcting Your Information**

You may communicate with us via our Contact Us page to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other website users.

**Your California Privacy Rights**

California Civil Code Section § 1798.83 permits users of our website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please Contact Us.

**Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. Any payment will be encrypted.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

**Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the website home page. If we make material changes to how we treat our users’ personal information, we will notify you by e-mail to the e-mail address specified in your account and/or through a notice on the website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our website and this privacy policy to check for any changes.

**Disclosure Statement**

S&PAA financial statements may be obtained by contacting us at info@sczaction.org. S&PAA was formed in the state of Maryland for the purpose of promoting hope and recovery for persons living with schizophrenia and related disorders through support programs, education, research and advocacy. Residents of the following states may obtain a copy of our financial and additional information as stated below:

Florida: A copy of the official registration and financial information for S&PAA, (Registration # Ch52375), may be obtained from the Division of Consumer Services by calling 800-435-7352 or visiting their website www.freshfromflorida.com. Registration does not imply endorsement, approval, or recommendation by the state.

Georgia: A full and fair description of the programs and financial statement summary of is available upon request at the office and phone number indicated above.

Maryland: Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Secretary of State, State House, Annapolis, MD 21401 (410-974-5534).

Michigan: MICS No. 58875.

Mississippi: The official registration and financial information of S&PAA may be obtained from the Mississippi Secretary of State’s office by calling 888-236-6167. Registration by the Secretary of State does not imply endorsement.

New Jersey: Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by S&PAA during the last reporting period dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the internet at http://www.state.nj.us/lps/ca/charity/chardir.htm. Registration with the Attorney General does not imply endorsement.

New York: Upon request, a copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing to the Charities Bureau at 120 Broadway, New York, NY 10271.

North Carolina: S&PAA Financial information and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989 or 919-807-2214. The license is not an endorsement by the State.

Pennsylvania: The official registration and financial information of S&PAA may be obtained from the Pennsylvania Department of State by calling 800-732-0999.Registration does not imply endorsement.

Virginia: Financial statements are available from the Department of Agriculture and Consumer Services, 102 Governor St., Richmond, VA 23219.

Washington: S&PAA is registered with Washington State’s Charities Program as required by law and additional information is available by calling 800-332-4483 or visiting www.sos.wa.gov/charities, or on file at Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504.